

# Boosting Hybrid Workforce Productivity with Citrix and Chrome OS

In order to maximize employee productivity, your workforce needs quick, simple, and secure access to all your business applications. While many applications are now available as SaaS, traditional Windows and Linux apps continue to be a key component for many lines of business. Seamless and secure access to all apps is the backbone of any business's productivity.

In fact, employees need this secure access regardless of where they are – at home, mobile or in the office – and what apps or websites they're accessing. So, even as they use SaaS and Internet for both work and recreation on their corporate devices, a robust cybersecurity posture is always required. This cybersecurity posture must remain consistent even as employees travel between offices, homes, and public locations like schools, hospitals, and cafes.

That said, managing and scaling solutions for secure app delivery must be agile and scalable. Complexity arising from traditional endpoint, networking, and security solutions has left many IT teams overwhelmed and spread too thin. Operations need to be simplified so that IT can meet the changing needs of today's hybrid workforce.

## Google Chrome and Citrix, better together

### Enabling a productive and secure work experience for your hybrid employees

Google Chrome OS devices are built from the ground up to be resistant to cyberattacks and designed for fast and convenient access to SaaS applications. Citrix expands these benefits by broadening the variety of apps that can be used on Chrome OS devices and adding multi-layer cybersecurity protection for workers everywhere. And because Citrix solutions are natively compatible on Chrome OS devices, there is no added burden for IT.

### Freedom to access any app for improved productivity

While customers can access many modern apps through Google Play, the **Citrix Workspace** virtualized environment also extends secure access to traditional Windows and Linux apps and optimizes them for a high-performance experience. The combined solution provides Chrome OS users with simple, one-click access to all the apps they need to succeed, regardless of the OS the apps were designed for, from any Chrome OS device. This saves employees' time and increases their productivity.

### Stronger multi-layered security, everywhere

A multi-layered security approach makes it more difficult for cybercriminals to penetrate enterprise systems. Chrome OS devices provide robust cyberthreat protection at the endpoint with a read-only OS, encrypted devices, a vertically integrated stack, and automated updates with the latest security intelligence. In fact, there have been zero reported ransomware attacks on Chrome OS devices, ever. **Citrix Secure Internet Access (SIA)** adds a complementary layer of cloud-delivered security that protects internet and SaaS access to and from Chrome OS devices, including Secure Web Gateway (SWG), firewall, Data Loss Prevention (DLP), and Cloud Access Security Broker (CASB) functions.

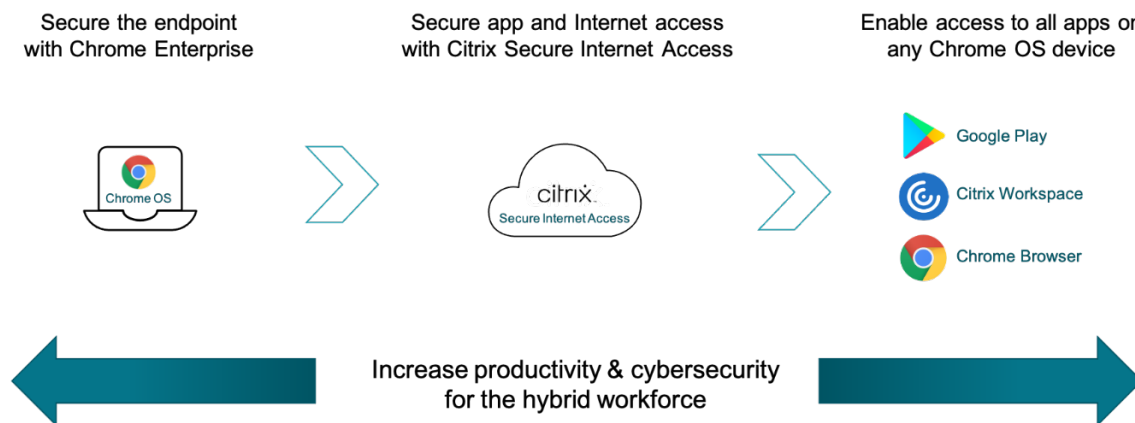
A few common cybersecurity scenarios that can be managed with the combined solution include:

- Identifying apps and websites used by employees, even outside the corporate network or not using VPN
- Blocking access to inappropriate content, e.g., adult and violence
- Restricting use of personal email accounts and apply granular controls to social media
- Preventing malware from even reaching the Chrome OS device
- Blocking malicious connections from unexpected locations, such as remote command-and-control connections by hackers
- Alerting on atypical network traffic flows

## Achieve agility by reducing complexity

Chrome OS is a powerful endpoint solution that's also fast and simple to deploy, allowing organizations to scale with less IT burden. Citrix and Google share the common vision to simplify IT for agility and scale.

- Centralized access to apps: Citrix Workspace app provides Google Chrome OS users with simple, one-click access to all the apps they need to succeed, from any Chrome OS device.
- Full security with no additional hardware: Citrix SIA is a comprehensive security service that doesn't require any hardware to manage. This significantly reduces infrastructure costs and operational overhead.
- Simple management: Cloud-based, centralized administration through Citrix's management plane simplifies the administrator experience for on-going management of users and the apps they access.
- Native compatibility: Citrix Workspace and Citrix SIA are natively compatible on Chrome OS devices. As a result, broadening app access or adding a layer of security protection only takes minutes, without any need for complex workarounds.



Delivering better security and higher productivity for employees everywhere, while simplifying administration compared to traditional methods is now a lot easier with Citrix and Google. And getting started is easy.

Learn more about [Citrix Workspace](#) or [Citrix Secure Internet Access](#), or talk with a Citrix expert about [your specific requirements](#).



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