citrix™

Citrix Workspace Browser

Your journey to ZTNA starts with Citrix Workspace Browser

Over 400,000 organizations trust Citrix to deliver secure access to virtualized applications and desktops for over 100 million users.

With the rise of hybrid work, cloud migration of applications, and increased use of personal devices for work, organizations need a single and easy to administer solution for secure access to any application, from any device anywhere, without impacting user productivity. VPNs are the de facto solution but many downsides have emerged around scalability, performance, and cybersecurity.

Today, Zero Trust Network Access (ZTNA) solutions are increasingly replacing legacy VPNs. Citrix offers a unique and powerful approach to ZTNA that begins with Citrix Workspace Browser, an enterprise browser.

What is an enterprise browser?

Typical consumer grade browsers do not offer controls to secure access to sensitive corporate data. To provide secure access IT teams often use a combination of VPNs, firewalls, and endpoint security solutions. While this approach works to protect infrastructure, it is usually insufficient in protecting sensitive corporate data from insider and external threats.

To overcome these challenges, access security must begin at the browser, where applications and data are accessed. An enterprise browser offers powerful security controls that IT can enable on a per user and per application basis, to mitigate cyberthreats and data loss scenarios, without compromising on the user's

browsing experience or impacting productivity.

Citrix Workspace Browser

Citrix Workspace Browser (CWB) delivers secure, identity and context-aware access to any browser-based application without the need for a VPN. CWB enforces 'just enough' access through granular controls for data loss mitigation and threat prevention.

Citrix Workspace Browser keeps corporate data secure without impacting worker productivity providing the same user experience when compared to any consumer grade browser. Key benefits are:

- **Identity and Context-Aware Access:** Authenticate users with unified SSO for internally managed and SaaS applications to minimize passwords that users must remember. Use MFA and context-awareness to assign precise levels of 'trust' to each user and device before granting access.
- **Protection from Threats:** Block keyloggers that could steal user credentials. Block malware from affecting endpoints by enabling remote browser isolation.
- **Mitigate Data Loss:** Enable watermarking, disable cut-copy-paste, screen captures, downloads, and print capabilities to ensure that even if an insider is given access to an application, data cannot be stolen by the insider or a threat actor impersonating as an insider.
- **Seamless Browser Experience:** Support for tabs, bookmarks, progressive web apps, and video conferencing such as Microsoft Teams, Zoom, Webex by Cisco, and more, ensures that users continue to
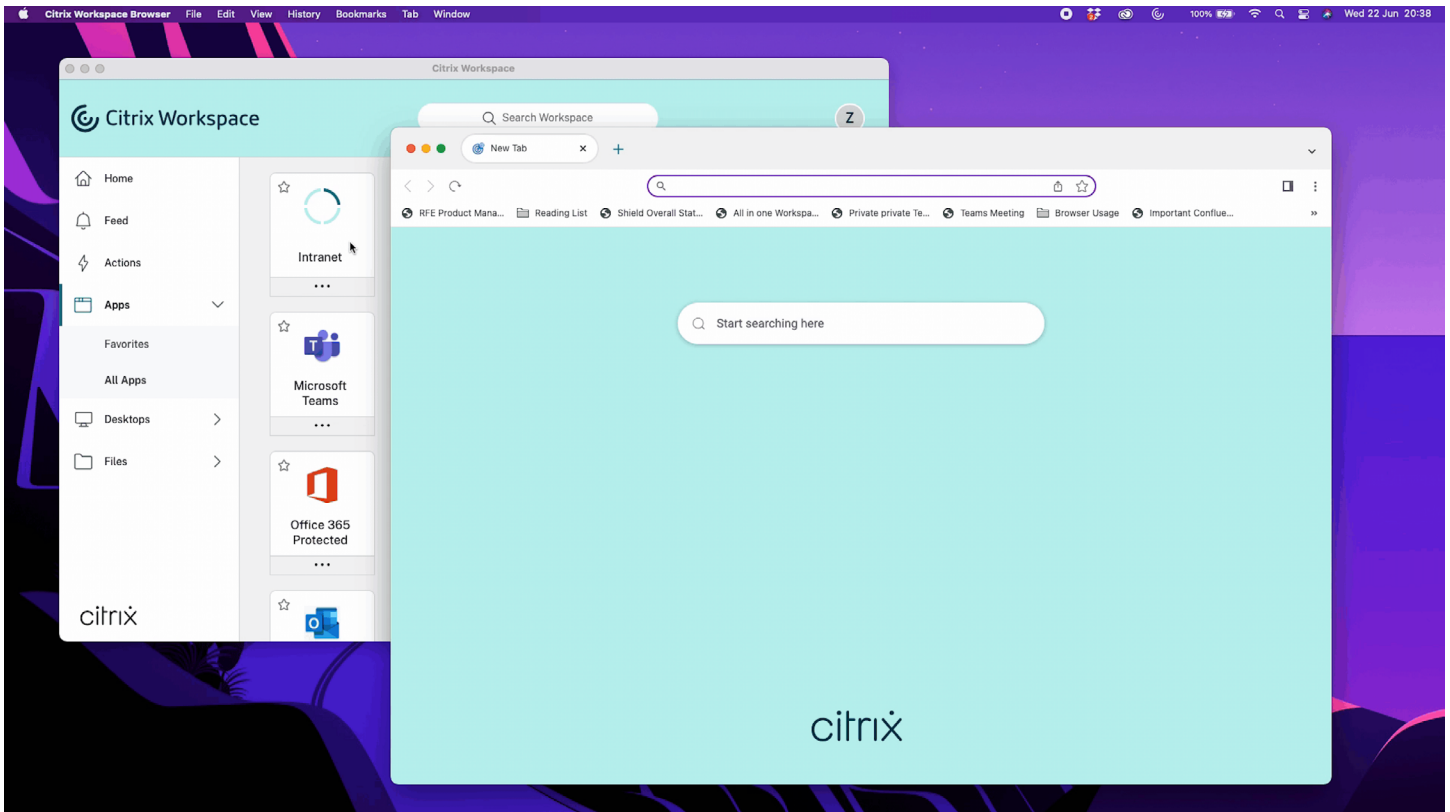
remain productive.

- **Protect corporate-owned, contractor-owned, and personal devices:** Reduce the attack surface by standardizing on Citrix Workspace Browser as the preferred enterprise browser to ensure that access from any device is secure.

Getting Started

Citrix Workspace Browser is delivered as part of Citrix Secure Private Access, Citrix's ZTNA solution. Citrix Workspace Browser can solve critical challenges for your organizations, such as replacing legacy VPNs for

secure access to browser-based apps, accelerating employee onboarding, simplifying M&As, or securing access for contractors and BYO devices.

Citrix Workspace Browser can be downloaded and deployed for use within hours, accelerating your ZTNA implementation by months while significantly reducing IT operational overhead and easing user experience. For more details and a discussion around your specific requirements, please reach out to the Citrix team.