

# Do you share Kaspersky Endpoint Security Cloud's key values?

Comparing software solutions can be convoluted and time-consuming. We're all tired of endless feature-by-feature comparisons and long, complicated charts. Nobody buys features – people buy solutions for their business goals and tasks. Hiring software to make your life easier is similar to hiring a person. It's not only a question of hard skills – we look for something bigger, like the corporate fit, mutual values and understanding whether the collaboration will result in better performance. This is why we want to share the values that Kaspersky Endpoint Security Cloud offers. Hopefully you share our philosophy.



## Four values of Kaspersky Endpoint Security Cloud

### User interface and user experience

#### User experience is king

Tired of reading the user manual? It's not necessary with Kaspersky Endpoint Security Cloud.

Kaspersky Endpoint Security Cloud speaks a simple language, making your security journey effective and comfortable.

1. Signing up is as easy as creating an email account
2. The gamified step-by-step wizards and short in-product video tutorials help secure your business optimally.
3. A wide range of presets, like default security profiles and a ready to use installation package, make everything a cinch.

### Effortless threat mitigation

#### Deals with threats without making a fuss

Do you really want your software to keep asking you to make decisions or do things to mitigate a threat?

Kaspersky Endpoint Security Cloud won't ask you to do anything when it detects a threat. It will just neutralize the threat automatically.

As an extra measure against ransomware, it automatically rolls back malicious activity if something suspicious is happening on the device.

EDR (Endpoint Detection and Response) provides visibility, simple investigation tools and response options to detect advanced threats, reveal their origins and scope, and help with a prompt response.

### Automation

#### Everything that can be automated, is automated

We know how many tasks you have, so Kaspersky Endpoint Security Cloud will automate as many as possible.

1. 100% hosted software will be automatically deployed and updated in the cloud for you.
2. Endpoint agents will automatically detect the device OS and install the necessary package with no configuration hassles.
3. To protect Apple devices, iOS MDM server will be hosted for you as well.
4. Automated patch management gives you back your Friday nights.

### The future's in the cloud - and mobile

#### Cloud-native security for cloud-native businesses

People are no longer bound to their workplace. Our mission is to make 'wherever' the safest place to work.

1. Data Discovery gets rid of unwanted SaaS products and services – including social networks, cloud shares and messengers – minimizing the risks caused by Shadow IT.
2. Security for Microsoft Office 365 is already on board.
3. With every user, we also include security for two mobile devices.

### Go ahead and see for yourself!

For more about how Kaspersky Endpoint Security Cloud can help your clients protect their businesses the easy way, and to try us out for yourself, please visit <https://cloud.kaspersky.com/>

